



COPYCASH

THE WORLD'S LARGEST BLOCKCHAIN-BASED
SOCIAL TRAVESTING PLATFORM

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Abstract

Social trading represents a fast-growing and interesting innovation that has fundamentally revolutionized trading, especially for foreign exchange (Forex) and cryptocurrencies.

A common problem in the social trading world is one of prevalent fraud. This happens because much of social trading is done via a centralized service. Thus, verification and credibility become a common problem. Many such frauds are found in countries like India and China. There is no platform for bona fide traders and investors to benefit from a social trading service via a decentralized platform – until now.

CopyCash takes social trading to new heights by empowering everyone who wishes to grow their money by **trading and investing** via an ecosystem that is made transparent and genuine as it is built on blockchain technology. We call this **“SOCIAL TRAVESTING”** and it will be the hallmark of the CopyCash platform. Anyone and everyone can participate quickly and inexpensively in **SOCIAL TRAVESTING** - trading and investing - the CopyCash way. Simply build your own network and participate in the successful trading results of others.

CopyCash is able to provide a transparent social trading and copytrading platform built on blockchain, where trading signals from top traders are made public.



Social travesting platform
based on blockchain

The platform is based on blockchain, completely decentralized and governed by a dedicated system of smart contracts, which promotes security and transparency.

With CopyCash, everyone can leverage on the expertise of others in foreign exchange and cryptocurrencies, thereby creating a win-win situation for top traders and for customers alike.

COPYCASH - a better way to trade and invest is born.





1. Introduction

1.1 Social Travesting

Social Travesting characterizes new financial products and approaches to trading and investing. Specifically, it consists of two major sections:

- Signal trading and
- Copytrading.

Signal trading is a social trading feature, which enables top traders to share real-time trading signals with users. The signals are generated automatically by the portfolio management core, which is aware of all the trades followed by the user, guaranteeing validity and transparency. Signal trading is a good way to get acquainted with market dynamics and learn what the top traders are doing. They are not only seen but can be automatically run on the user's trading account.

Copytrading is an automated trade engine based on the signal trading feature.

Users can set aside a portion of their money, tokens and other asset holdings to copytrade top traders. To do this, a user simply opens a broker account on CopyCash and then connects to top traders.

CopyCash and the copied trader do not hold any funds in this process.

Copytrading on CopyCash is completely decentralised and governed by a system of smart contracts, which promote security and transparency. This gives the user complete control of their investment and trading funds.

1.2 Marketplace

Social Travesting is applicable to marketplace asset classes including foreign exchange (Forex) and cryptocurrencies. CopyCash will focus on Forex and cryptocurrencies.



1.2.1 Foreign Exchange

The foreign exchange market (also Forex, FX or currency market) is a global decentralized or over-the-counter (OTC) market for the trading of currencies.

This includes all aspects of buying, selling and exchanging currencies at current or determined prices. In terms of trading volume, it is by far the largest market in the world. The foreign exchange market is unique because of the following characteristics:

- Its huge trading volume, representing the largest asset class in the world leading to high liquidity;
- Its geographical dispersion;
- Its continuous operation – 24 hours a day except weekends i.e. Trading from 22:00 GMT on Sunday (Sydney) until 22:00 GMT Friday (New York);
- The variety of factors that affect exchange rates;
- The low margins of relative profit compared with other markets of fixed income; and
- The use of leverage to enhance profit and loss margins and with respect to account size.

As such, it has been referred to as the market closest to the ideal of perfect competition, notwithstanding currency intervention by central banks.

According to the Bank for International Settlements, the preliminary global results from the 2016 Triennial Central Bank Survey of Foreign Exchange and OTC Derivatives Markets Activity show that trading in foreign exchange markets averaged USD5.1 trillion per day in April 2016. Measured by value, foreign exchange swaps were traded more than any other instrument in April 2016, at USD2.4 trillion per day, followed by spot trading at USD1.7 trillion.

Another highlight of the report was the inclusion of retail data. For the first time, the FX survey included statistics of retail volumes and measured primary dealer volumes with retail driven counterparties. This volume is primarily liquidity that was being sourced for aggregators targeted for retail order flow. The survey indicated that USD185 billion or 3.5% of the USD5.1 trillion was retail flow. Of the USD185 billion, USD78 billion was registered as FX spots with a slightly smaller amount (USD74 billion) in FX swaps. Using a conservative estimate that 50% of retail volumes are warehoused internally by market making brokers, the actual size of the retail market could be double the volume of USD185 billion – taking it to a mind boggling figure of USD370 billion.



1.2.2 Cryptocurrency

In recent years, the Cryptocurrency Market has shown a dramatic increase in volume, capitalization and projects. The trade volume has been increasing at a rate of over 150% per year for the last several years.

Despite Bitcoin and Ethereum still having volatile price swings this year, the market capitalization of Cryptocurrencies has surged to over USD 800 billion (as of 7th Jan 2018). Bitcoin and Etheruem account for as much as USD 140 billion of the total market capitalization for cryptocurrencies.

Additionally, all signs indicate that we will likely see other non-Bitcoin or Ether tokens increase their market capitalization.

Another significant development in the blockchain industry is the Initial Coin Offering (ICO). An ICO (Initial Coin Offering) is a concept similar to an IPO (Initial Public Offering). It is a new funding model for start-ups in the blockchain industry. ICOs enable new blockchain start-ups to raise seed money by issuing crypto tokens that represent an underlying asset. In recent times, ICOs have been playing a bigger role not only in the blockchain industry but also in the traditional venture capital industry.

For this reason, ICOs have the same investment logic as venture funds. ROIs of some projects may reach 1500 times.



2. CopyCash

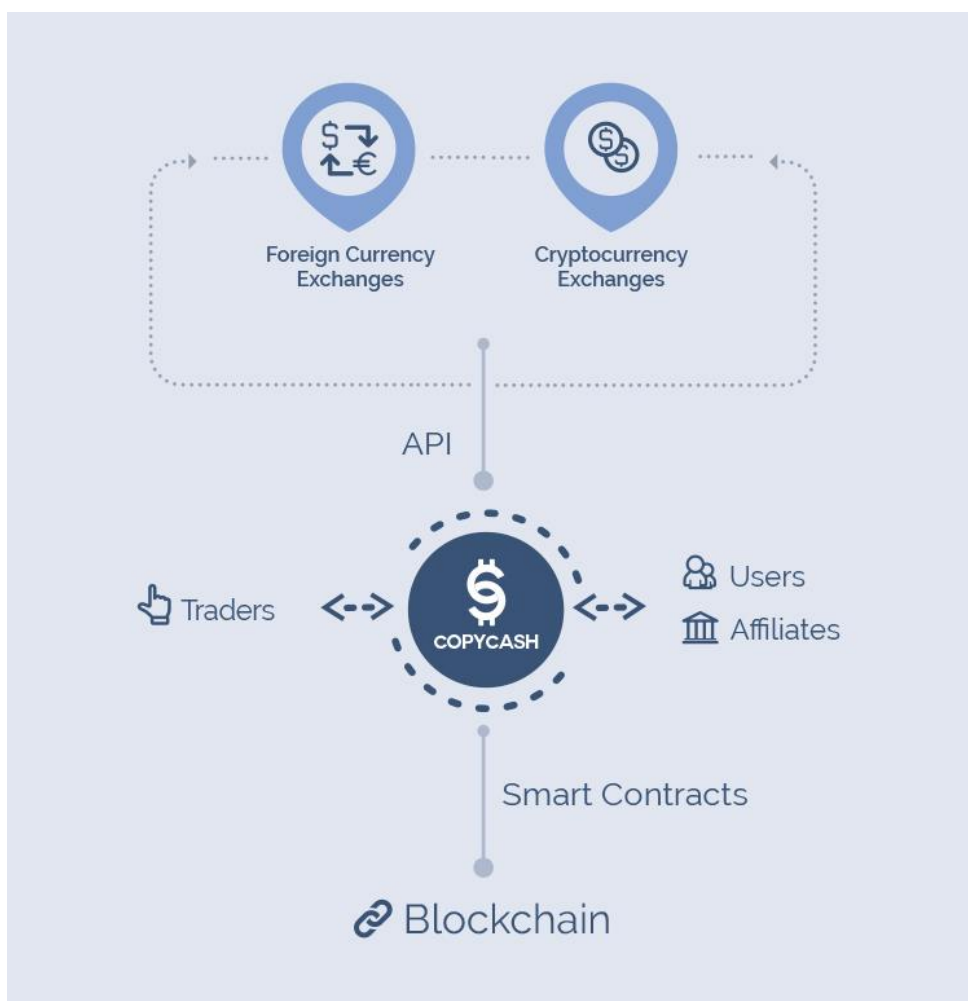
CopyCash is the first decentralized and transparent social trading platform in the world, based on the blockchain with CopyCashCoin (CCC) as a standard ERC20 token used as either a subscription or a commission token.

CopyCash will charge customers an affordable annual subscription to access its invaluable social trading eco-system and it will charge commissions from profits generated by copytrading.

CCC – Copycash's internal token – is used as a privilege to pay commissions for profits generated by copytrading.

2.1 Roles

The platform will connect several parts i.e. CopyCash, brokers, exchanges, traders, users, affiliates and blockchain. Here's how it works:



2.1.1 CopyCash

We aim to provide the best social travesting platform in the market by providing a fair system, guaranteed payout, 100% transparency, the highest reward rate and the best user-friendly platform to traders and investors, obtaining more daily trade volume to make more profits. CopyCash will only make money from trading profit and not from fees per trade.

2.1.2 Exchange

CopyCash will connect with more than 30+ exchanges or brokers via APIs. Users may open broker accounts in these exchanges to copytrade easily.

2.1.3 Blockchain

CopyCash's token contracts and trading contracts will be deployed on the blockchain. Traders', investors' and affiliates' crypto assets are also stored on the blockchain.

2.1.4 Trade Smart Contract

Data information like the amount traded, time, price, currency and assets are stored in smart contracts. The rewards are also issued by smart contracts on the blockchain.

2.1.5 Users

Users send legal tender or cryptocurrency to accounts that connect with exchanges and brokers. The accounts will interact with smart contracts to trade and get rewarded by smart contracts automatically.

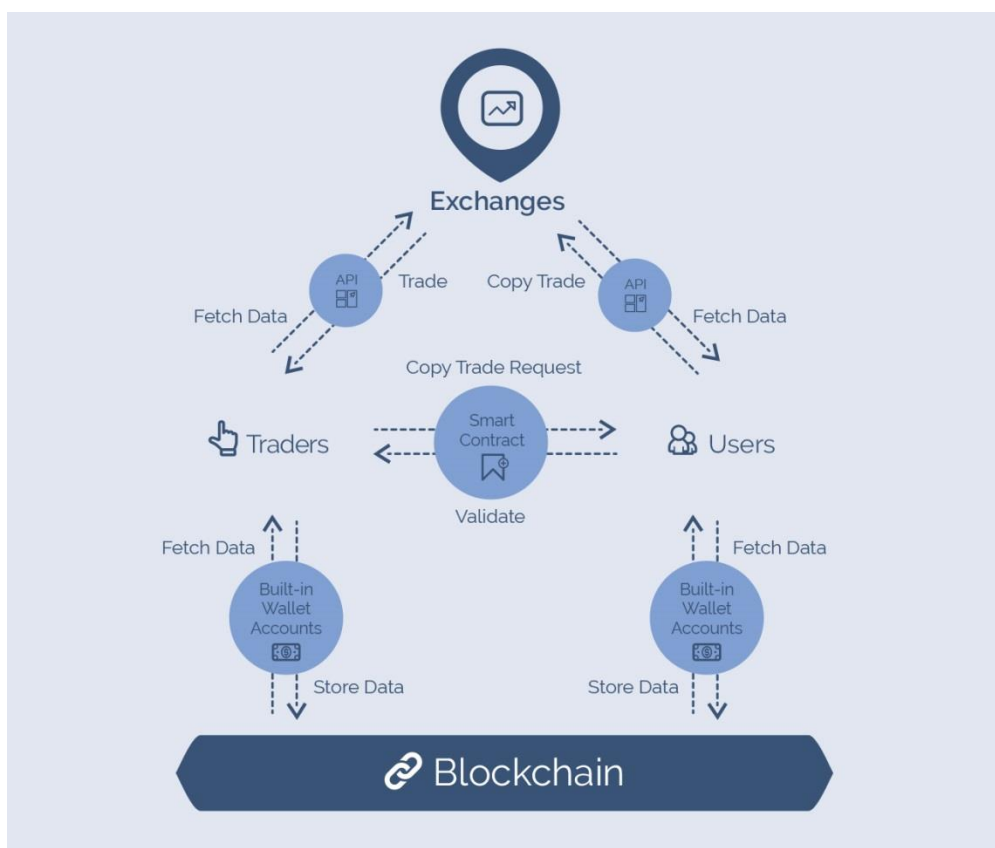
2.1.6 Traders

Traders are professionals working in financial institutions or corporations. They buy and sell cryptocurrencies or Forex on a daily basis. CopyCash will display the performance of each registered trader, allowing users to choose a trusted trader to follow and add his/her strategy into their investment portfolio.

2.1.7 Affiliates

Affiliates send new users to the CopyCash platform and get paid with CCC from CopyCash's affiliate smart contracts.

2.2 How it Works



A common example for Travesting – trading and investing - on CopyCash is seen in a simple 3 step process:

1. The user opens the built-in wallet version of CopyCash
2. The user sees a list of top traders ranked by results
3. The user chooses the trader to copy

Once the trader trades Bitcoin or Forex or CopyCash via Exchange APIs or Broker APIs, the user's smart contract receives a request with trade signals (transaction details).

After the request is validated by the smart contract, the user's account will send funds to the exchange to copy the top traders' actions via the API.

Once the trade is executed, CopyCash will store the signals in the user's accounts on the blockchain.

All fund transfers are between user-owned accounts and CopyCash does not hold any funds.



2.3 Built on Blockchain

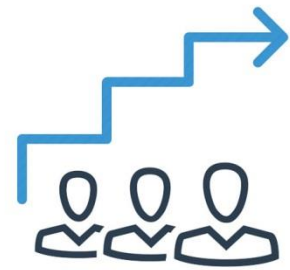
CopyCash stores and fetches accounts & transaction data from the blockchain including the information on accounts in the Exchange or Broker.

No additional database and server-side is needed.

Every transaction detail is transparent. Not even the slightest window is given for cheating and scamming.

There will be no payment delays or denials.

All transactions are processed straight through and thoroughly.



3. Advisors & Management Team

3.1 Advisors

3.1.1 Social Trading



LIOR NABAT

Lior founded Tradency – a fintech – in 2005 and since its inception, he has been leading Tradency as its CEO.

Tradency invented the Mirror Trading concept in early 2005, creating a bank-grade trading service that provides retail traders with valuable, professional knowledge and automatic trading strategy implementation.

Lior is an entrepreneurial and driven business executive with a proven track record in software ventures, product development, business growth and cross-functional leadership for both startup and established high-tech companies.

He is highly skilled in financial trading technology, product development, product marketing, operations and management. He is innovative and creative with 20 years of experience creating and selling cutting-edge technologies globally.

Prior to founding Tradency, Lior served in key management positions at DSPG (Chip Design, Alpha Cell (Mobile) and TdSoft (Telecom). He served 8 years in the Israeli Air Force as a commander of a special telecom unit. In addition, Lior is a co-founder of two internet-based companies i.e. Contextors and Fridgenet.

Lior is also the President of the Israeli chapter of the Entrepreneur Organization. He holds a B.A in Mathematics and Computer Science from the Open University in Tel-Aviv, Israel and the AMP from the University of Pennsylvania – the Wharton School.

3.1.2 Foreign Exchange (Forex)



MARIO SINGH

A widely sought-after thinker in the finance industry, Mario has appeared more than 40 times on international media CNBC and Bloomberg, each time giving his market views to an estimated 350 million viewers worldwide.

As an accomplished corporate consultant, Mario has been brought in by some of the biggest banks in the world to speak to their traders and clients. Some of his clientele include ICBC - China's biggest bank, Julius Baer - the third largest Swiss bank and OCBC - ranked by Bloomberg as the world's strongest bank in 2011.

His two best-selling books "17 Proven Currency Trading Strategies" and "Unlocking the World's Largest Financial Secret" are endorsed by global billion-dollar fund managers like Dr. Mark Mobius, Executive Chairman of Templeton Emerging Markets Group, and David Kotok, Chairman of Cumberland Advisors.

With 15 years experience in the margin trading industry, Mario brings a wealth of experience and valuable input to the team at CopyCash. His analytical mind and deep industry connections play a major role in propelling the company forward on the global stage.

3.1.3 Cryptography



AMIR ESLAMPANAH

Currently regarded as one of the world's top experts in Blockchain and cryptography, Amir has been coding since he was eight years old. He graduated with Honours from the Sir Robert Borden High School and he was a candidate in the University of Waterloo's Honours Software Engineering COOP program for 2 years, where Ethereum founder Vitalik Buterin was a former classmate.

Amir proceeded to drop out of the program and went on to become the lead developer of GoldCoin (GLD). He is credited as the founder of the "Golden River Mining" algorithm. Amir was also part of the initial group known as the "fontas btc-e pump group" that pioneered Litecoin (LTC). Litecoin started at 0.7 cents and has achieved mind-boggling growth since inception.

3.1.4 Venture Capital



RICHARD WANG

Richard Wang is a partner of Draper Dragon and graduated from National Chiao Tung University, Taiwan with a Masters Degree in Telecommunications and Engineering. He is also a Ph.D. candidate.

As a partner in Draper Dragon, Richard is in charge of investments in artificial intelligence, blockchain, Internet of Things, etc. He was also a part of and invested in YeePay, Nanosic, Innodealing, Epticore, ZGMICRO, IdeeBank and blockchain companies such as Haopu Information and Technology Co. Ltd, Vechain, Metaverse, RedPulse, Chinapex, Alphacat and DAF.

Apart from having over 20 years of experience in technology research and development, Richard is also involved in marketing and holds other key positions mainly in the areas of electromagnetic field research.

He also founded EDT Inc. that specialises in the development and sales of telecommunications products. Subsequently, he founded QunZhong E-Commerce and as CEO successfully opened up new sales channels via mobile internet and IPTV. With partners from Silicon Valley, he also founded OLEA Network, a company that researches and develops wireless intelligent ECG sonar by using Doppler radar principles.

Over the past few years, Richard has been focusing on integrated circuits and the Internet of Things in relation to industrial applications. Currently he is embarking into the areas of artificial intelligence and blockchain technology.

3.2 Team

3.2.1 CEO



BOBBY LIEU

Bobby Lieu is a sought after leader in the Asian financial markets. Armed with more than 20 years experience in venture capital, his broad investments in the region include start-ups, growth stage companies and enterprises, finance and disruptive technologies. Bobby's business partners include the famed DFJ Dragon Fund in China. He was also the Co-Founder of the Shenzhen Digital Assets Exchange.

Excited by the potential of blockchain, Bobby first invested in cryptocurrency technology as early as 2011.

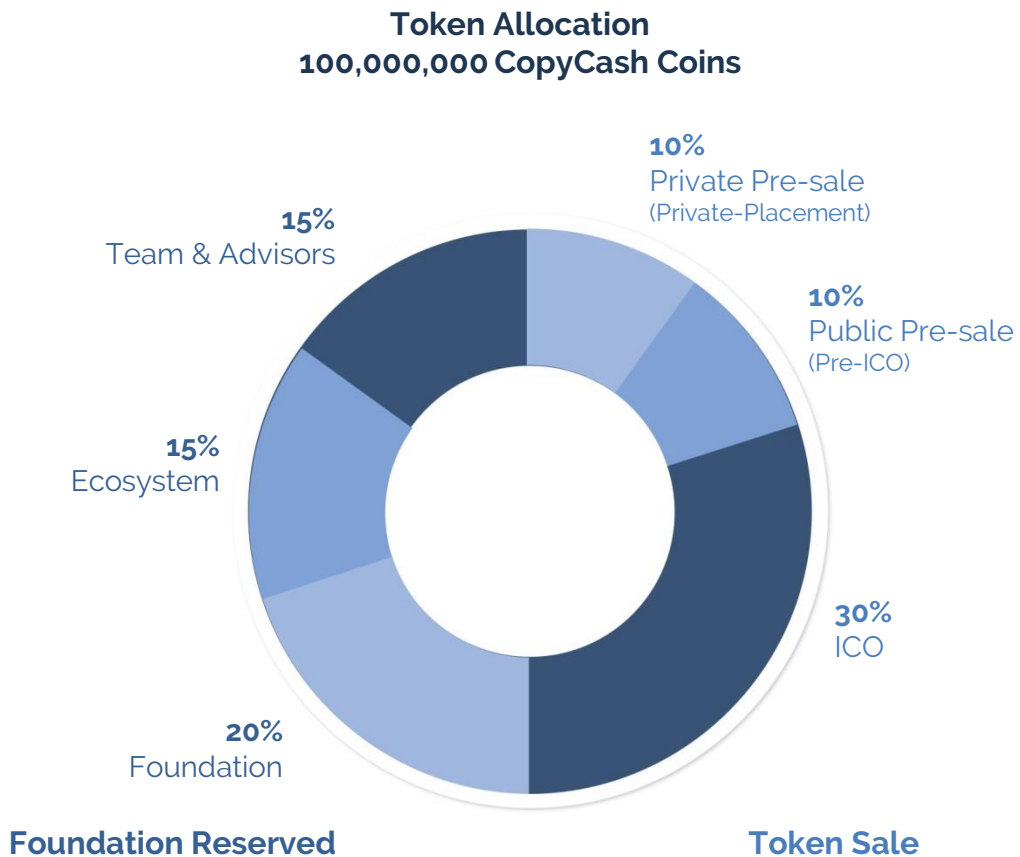
Today as CEO of CopyCash, Bobby's vision is to disrupt the entire wealth advisory landscape by bridging global trading experts with retail investors in a transparent and decentralized platform.



4. Token

The CopyCash network includes its own built-in currency, a standard ERC20 token, CopyCashCoin (CCC). CCC serves as a mechanism for payment in the CopyCash Ecosystem. 100 million CCC will be created. 50 million CCC will be released in a token sale. The ETH received from the sale will be used to pay for development and fund various for-profit and non-profit projects in the CopyCash ecosystem.

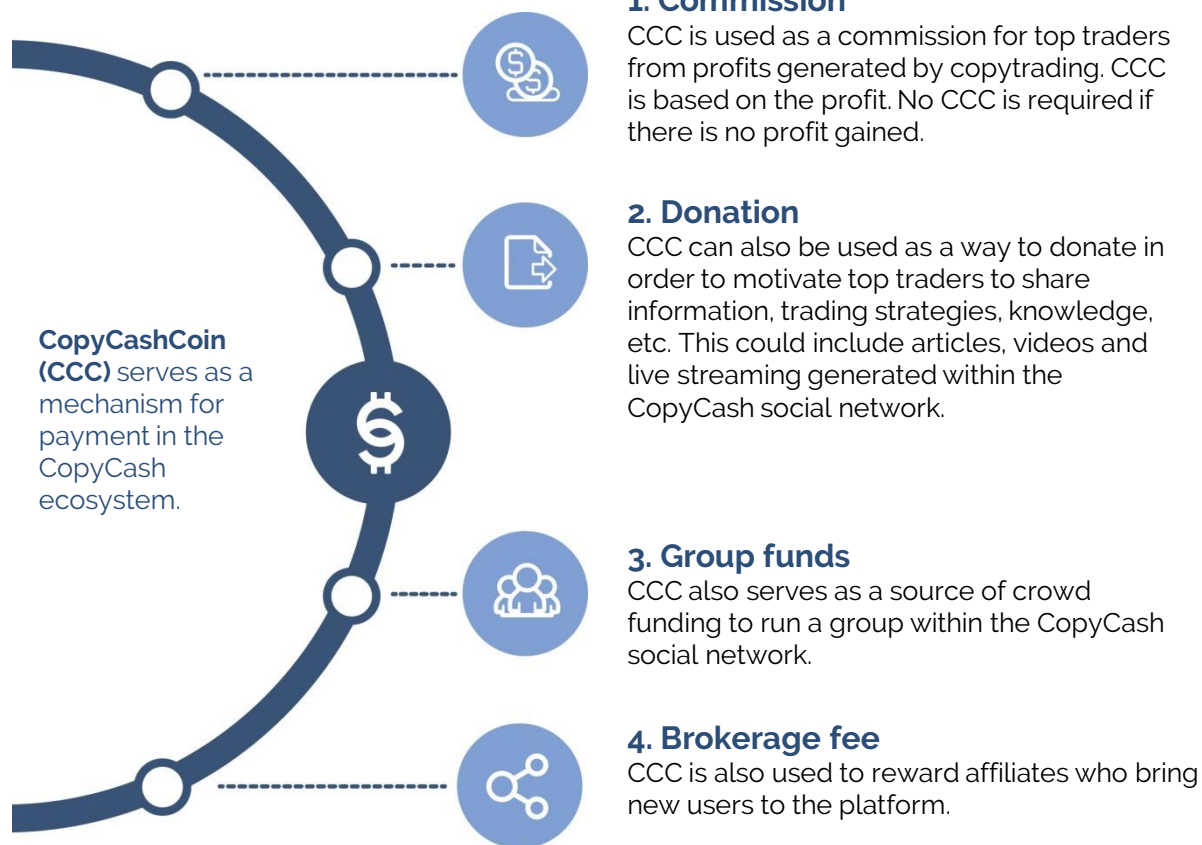
Token Allocation



4.1 Token Mechanism

CopyCashCoin (CCC) serves as a mechanism for payment in the CopyCash ecosystem.

The main function is defined as follows:



4.1 Token Distribution

100 million CCC will be created and 50 million CCC will be released in a token sale.

Earlier buyers will benefit from larger discounts.

If you would like to participate, please email ico@copycash.io and mention your name and how many tokens you would like to purchase.

We will reply in time.



5. Road Map

Q1/Q2, 2018

- System:** Copytrading & Forex
- Signal & copytrading engine
 - List of Top Forex traders
 - Performance analysis
 - Portfolio management
 - Risk preference setting
 - API with FOREX Exchanges & brokers.

V1.0

V2.0

Q3/Q4, 2018

- System:** Cryptocurrency & Options Trading
- List of Top Crypto Asset traders
 - API with Crypto Exchanges & Brokers
 - Smart Portfolio Algorithm
 - List of Top Cryptocurrency traders
 - API with Option Exchanges & brokers.

Beta

Q3/Q4, 2017

- System:** Social Media & Network
- Wallet & Accounts
 - Social Media on Investment
 - Social Network with IM Group
 - Live streaming, etc.

6. Legal Consideration

6.1 Compliance

The CopyCash Foundation is an organization registered in Singapore. The Foundation's mission is to promote and support the platform's decentralized application globally.

6.2 Disclaimer

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